

CV

Morten Bennedsen

Niels Bohr Professor, Department of Economics, University of Copenhagen.

André and Rosalie Hoffmann Chaired Professor of Family Enterprise
Academic Director the Wendel International Centre for Family Enterprise.
Professor in Economics, INSEAD.

(October 1, 2020)

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GOOGLE SCHOLAR CITATIONS (December 9, 2020): 5836

EDUCATION

Harvard University, 1994 - 1998.

- Ph.D. in Economics (Defended May 1., 1998).

London School of Economics, 1992-1993.

- Master of Science in Advanced Mathematical Economics and Econometric with Distinction.

University of Copenhagen, Denmark, 1987-1990 and 1993-1994.

- Ph.D. student in Economics 1993-1994.
- Bachelor of Arts in Economics, June 1990

WORK EXPERIENCE

- Niels Bohr Professor, Department of Economics, University of Copenhagen, from January 1 2017- December 31 2021. Five years National Professorship financed by the Danish National Research Foundation..

- Andre and Rosalie Hofmann Chaired Professor of Family Enterprise and Professor in Economics, INSEAD. August 2009 - present. (Visiting August 2009 - March 2010, Permanent March 2010 – present. On leave 2/3 of my time in the period 1.1.17-.31.12.21).
- Professor in Economics, Institute of Economics, Copenhagen Business School. Nov. 2002 - August 2009.
- Associated Professor in Economics (w tenure), Institute of Economics, Copenhagen Business School. 1999 - 2002.
- Post Doc, Department of Economics, University of Copenhagen, 1998-1999.

HONORARY POSITIONS

- Honorary Professor at Hasselt University, May 30 2017.
- Honorary Visiting Researcher, China Academy of Corporate Governance, 2013.

EDITORIAL WORK

- Editor of Journal of Corporate Finance, January 2021-present.
- Guest Editor Special Issue on Family Firms, Journal of Corporate Finance, spring 2015.
- Editor of Scandinavian Journal of Economics, 2008-2010.

AFFILIATIONS

- Academic Director INSEAD Family Business Group, June 2010 - Present.
- Academic Director Wendel International Centre for Family Enterprise (WICFE), June 2010 - Present.
- Co-Director of Hofmann Research Fond in Family Enterprise, INSEAD.
- Member of CEPR
- Research fellow ECG
- Research fellow Danish Finance Institute 2017-present.
- Mentor for participants in the IDN INsights 2020 Director Mentoring Programme.
- Research Director Centre of Economic and Business Research (CEBR www.cebr.dk) 2005-2009.
- Member of Centre for Industrial Economics, CIE. 1998-2005.
- Member of and Chairman of the board of Centre for Corporate Governance, at Copenhagen Business School. 2007 to 2012.

AWARDS

- Niels Bohr Professorship, Jan 1 2017 – Dec 31 2021, 29.5 mio DKR (4mill EURO). Danish National Research Foundation. First economist and first Dane to obtain this national professorship.
- Honorary Professorship, Hassel University, 2017.
- Danish Ministry of Science and Technology National Award for Excellent Research, EliteForsk Prisen, 1mill dkr. January 2008. I was the first researcher in economics and finance receiving the largest and most prestigious research award in Denmark.
- Award for excellence in research and teaching from the Jorck Foundation, dec. 2005.
- Danish EURYI candidate, spring 2004. The only Danish candidate in social science. Went to the European competition, but did not win the final award.
- EARIE - 1998 Young Economists' Essay Competition Award for "Political ownership."
- Danish Social Science Research Council Post Doctoral Scholarship, 1997-1999.
- Danish Social Science Research Council Scholarship, 1993-1996.
- Danish Law and Economist Union's (DJOEF's) student prize, 1993.

FIELDS OF INTEREST

- *Ownermanaged Firms, Family Business and Corporate Governance*: The governance of closely held corporations; value of top management; succession; bequest motives, performance; ownership design; the role and the organization of the corporate board; capital structures; state owned enterprises and privatization; family firms in emerging markets.

BOOKS (Published and in preparation)

1. *The Family Business Planning Map – Assets and Roadblocks in Long Term Planning*. Joint with Joseph P. Fan, Chinese University of Hong Kong. Prentice MacMillian, October 2014.
2. *The essence of Family Business*, in preparation.
3. *Roots: Stories about families in business*, Joined with Brian Henry, in preparation.

Monographs:

4. *Political Ownership and the Behavior of Special Interest Groups*. phd-thesis, Department of Economics, Harvard University, 1998.

PUBLISHED AND FORTHCOMING (Published/Accepted/Conditional Accepted and a few book chapters. Articles in Danish, see below)

5. Dynastic control without Ownership: Evidence from post-war Japan. Joint with Vikas Mehrota, Jungwook Shim and Yupana Wiwattanakitang. *Journal of Financial Economics*, forthcoming.
6. The Real Effects of Transparency on Within Firm Gender Pay Disparities, joint with Elena Simintzi, Margarita Tsoutsoura and Daniel Wolfenzon. *Journal of Finance*, forthcoming.

Links to Media Coverage (Incomplete):

| | | |
|--|---|--|
| Asian Correspondent | FAOD | PALife.co.uk |
| Altinget.dk (Denmark) | Fin24 – Business & Finance News | Peoplesphere |
| Avisen.dk 1 (Denmark) | Finance & Commerce | Perfil.com |
| Avisen.dk 2 (Denmark) | Folketidende.dk | Persons & Investments US |
| Bloomberg Dec 12 18 | Fredericia Dagblad | Peru 24 |
| Bloomberg March 6 19 | Fyens.dk | Press Release Point |
| BNN Bloomberg | Gestion Sociale | Politiken |
| Bornholms Tidende | Harvard Business Review | QOSHE |
| BT.dk | Harvard Law School | Randers Amtssavis |
| Capital Online | Horsens Folkeblad.dk | Sindogeesp |
| Challenges.fr | HR Dive | Sjaellands Nyheder |
| CNN | HR Square | SMIONLINE |
| Dagbladet Holstebro, | HRD Singapore | So-l.ru |
| Dagbladet Struer | HRExecutive.com | Stiften.dk |
| Daily News, Kenya, Aug20. | HRM Australia (Print) | The Edge Markets (Malaysia) |
| Den Offentlige.dk | Human Resources Online | The HR Director |
| Det | Justiça de Saia | University of Copenhagen |
| Samfundsvidenskabelige Fakultet - Københavns Universitet | JydskeVestkysten | UOL Economia |
| Dgbladetringskjern.dk | Kristeligt Dagblad | UOL Universa |
| Diario Financiero Online | Local Eyes | Valor Econômico |
| DK MSN 1 | MJA.DK | Vejle Amts Folkeblad |
| DK MSN 2 | MONEY FM 89.3 radio Singapore | Viborgfolkeblad.dk |
| Ekstra Bladet | MSN France | Yahoo Finance France |
| El Comercio | My Business | Yahoo! Finanzas - España |
| Engineer News Network | Nordjyske.dk | 雪花新闻 |
| F5.dk | ORIENTERING (radio) | 雪花新闻 |
| Fagbladet 3F | | |

7. Do CEOs matter: Evidence from CEO Hospitalization Events, Joint with Francisco Pérez-González and Daniel Wolfenzon, *Journal of Finance*, August 2020. Volume 75, Issue 4. Pages 1877-1911. (this is the merger of our two old working papers: Estimating the Value of the Boss (2013) and Do CEOs matter (2007)).

The article had a broad global media coverage, here is a very incomplete list:

- Slate news, Published Jun 28 2006: <https://slate.com/business/2006/07/when-the-boss-son-becomes-ceo.html>
- **Wall Street Journal (frontpage)**, Published Sep 5 2007: <https://www.wsj.com/articles/SB118839767564312197>
- Tv2 Finans, Published Sep 20 2007: <https://nyheder.tv2.dk/nyheder/article.php/id-8695031>
- Berlingske, Published Oct 10 2007: <https://www.berlingske.dk/samfund/direktoerens-sorg-kan-ses-paa-bundlinjen>
- 180grader, Published Oct 10 2007: https://180grader.dk/artikel/En_direkt_r_kan_v_re_rigtig_mange_millioner_kroner_v_rd-gammel
- Nyhedsavisen, Published Dec 22 2007: <https://www.bt.dk/nyheder/direktoerer-tjener-kassen-paa-svigmors-doe>
- Sina, Published Feb 25 2011: <http://tech.sina.com.cn/it/2011-02-25/15315219728.shtml>
- Marketwatch, Published Feb 25 2011: <https://www.marketwatch.com/story/the-impact-of-ceo-deaths-2011-02-25>
- Sina, Published Feb 28 2011: <http://finance.sina.com.cn/stock/usstock/comment/20110228/21209446335.shtml>
- Columbia Business School, Feb 7 2012(video): <https://www.youtube.com/watch?v=Z1FmRshBZcY>
- Exceptional Risk Advisor, Published Sep 22 2012: <https://www.exceptionalriskadvisors.com/newsletterDetail.htm?Evaluating-the-Impact-of-the-Boss-A-Significant-Argument-for-Key-Person-Disability-51>
- Berlingske, Published Jan 9 2013: <https://www.berlingske.dk/business/bundlinjen-skrumper-naar-topchefens-naere-doe>
- Berlingske, Published Jan 12 2013: <https://www.berlingske.dk/oekonomi/naar-topchefen-bliver-syg-skrumper-bundlinjen>
- Motley Fool, Published Jul 20 2014: <https://www.fool.com/investing/general/2014/07/20/is-a-death-in-the-executive-suite-the-end-of-a-c-2.aspx>
- DI Business, Published Feb 28 2017: https://www.cbs.dk/files/cbs.dk/di_business_03-2017_direktorens_dod.pdf
- Inews, Published Aug 29 2017: <https://inews.co.uk/opinion/theresa-may-wrong-fat-cats-deserve-pay-packets-87658>
- Phys Org, Published Apr 6 2020: <https://phys.org/news/2020-04-ceos-firm.html>
- Hrsquare, Published Apr 10 2020: <https://www.hrsquare.be/fr/nouvelles/que-se-passerait-il-si-votre-ceo-se-retrouvait-a-lhopital>
- SoyLentnews, Published Apr 21 2020: <https://soylentnews.org/submit.pl?op=viewsub&subid=40256>

8. Family Firms and Labour Market Reforms, joint with Sterling Huang, Hannes Wagner and Stefan Zeume. *Journal of Corporate Financial Studies*, forthcoming, 2020.
9. CEO Education and Corporate Environmental Footprint. Joint with Mario D. Amore, Birthe Larsen and Phillip Rosenbaum. *Journal of Environmental Economics and Management*, 2019.
10. Research: Gender Pay Gaps Shrink When Companies Are Required to Disclose Them joint with Elena Simintzi, Margarita Tsoutsoura and Daniel Wolfenzon. *Harvard Business Review Digital Articles*. January 2019.
11. Drivers of Effort: Evidence from Employee Absenteeism, Joint with Margarita Tsoutsoura and Daniel Wolfenzon. *Journal of Financial Economics*, September 2019, Volume 133, Issue 3. Pp 658-684.
12. Corporate Tax Havens and Transparency, joint with Stefan Zeume, University of Michigan. *The Review of Financial Studies*, Volume 31, Issue 4, 1 April 2018, Pages 1221–1264. *Editor's choice and lead article*.
13. Corporate Governance and the Environment: Evidence from Green Innovations, joint with Mario D Amore. *Journal of Environmental Economics and Management*, 2016.
14. The Family Business Map: Framework, Selective Survey, and Evidence from Chinese Family Firm Succession, Morten Bennesen, Joseph P.H. Fan, Ming Jian, and Yin-Hua Yeh, *Journal of Corporate Finance* 2015.
15. Family Driven Innovation Strategies: How family assets can become liabilities in the innovation process and what family firms can do about it. Joint with Nicolai J Foss, *California Management Review*, Volume 58 issue 1. November 2015,
16. The Value of Political Connections in a Low Corruption Environment, joint with Mario D Amore. *Journal of Financial Economics*, Vol 110, Issue 2, November 2013, Pages 387-402.
17. Private Contracting and Corporate Governance: Evidence from the Provision of Tag- Along Rights in Brazil. Joint with Kasper M Nielsen and Thomas V Nielsen. *The Journal of Corporate Finance*, Volume 18, Issue 4, September 2012, Pages 904-918.
18. The capital structure of family firms, joint with Markus Ampenberger and Haoyong Zhou, in Douglas J. Cumming, ed., *The Oxford Handbook of Entrepreneurial Finance*, Oxford

University Press 2011.

19. Arm's Length Provision of Public Service. Joint with Christian Schultz, University of Copenhagen. *Journal of Public Economics*, vol 95, no.7-8, pp.543-552, 2011.
20. Incentives and Entrenchment Effects in European Ownership. Joint with Kasper M Nielsen. *Journal of Banking and Finance* 34 (9), 2212-2229. September 2010.
21. The Governance of Family Firms, joint with Francisco Pérez-Gonzalés and Daniel Wolfenzon, in *Corporate Governance: A Synthesis of Theory, Research and Practice*, Baker, Kent H and Ronald Anderson, eds., John Wiley and Sons, Inc., 2010.
22. The Economic Consequences of Succession in Danish Firms, joint with Kasper Meisner Nielsen, in *Company Law and SMEs*, eds. Mette Neville and Karsten Engsig Sørensen, 2010.
23. Private Equity in Denmark - Capital Structure and Taxes, joint with Kasper Meisner Nielsen, Soren Bo Nielsen, and Steen Thomsen, in Douglas J. Cumming, ed., *Companion to Private Equity*, John Wiley and Song, Inc., 2009.
24. The Causal Effect of Board Size in the Performance of Small and Medium/Sized Firms. Joint with H.C. Kongsted and K.M. Nielsen. *Journal of Banking and Finance*, Vol. 32, Number 6, pp 1098-1109, 2008.
25. Inside the Family Firm : The Role of Families in the Succession Decision and Performance. Joint with Kasper M. Nielsen, Francisco Perez-Gonzalez and Daniel Wolfenzon. *Quarterly Journals of Economics*, Volume 122, Number 2, May 2007.
26. Lobbying Bureaucrats, Joint with Sven E. Feldmann. *Scandinavian Journal of Economics*, December 2006 - Vol. 108 Issue 4, pp 643-668.
27. Informational Lobbying and Political Contribution. Joint with Sven E. Feldmann. *Journal of Public Economics*, May 2006.
28. Adaptive Contracting. Joint with Christian Schultz. *Economic Theory*,, vol. 25, no. 1, pp.35-50,2005.
29. The impact of a Break-Through rule on European Firms. Joint with Kasper Nielsen. *European Journal of Law and Economics*, April 2004.
30. Vote Buying Through Resource Allocation in a Government Controlled Sector, *Revista*

Politica Economica: iss. 1&2, 2003.

31. Lobbying and legislative organization: the effect of the vote of confidence procedure, (2002). Joint with Sven E. Feldmann. *Business and Politics*, nov. 2002.
32. Lobbying Legislatures. Joint with Sven E. Feldmann, *Journal of Political Economy*: v.110, no4, August 2002, pp. 919-46.
33. The Balance of Power in Closely Held Corporations. Joint with Daniel Wolfenzon. *Journal of Financial Economics*, October 2000.
34. Political Ownership. Job Market Paper. Winner of 1998 Young Economists' Essay Competition Award (EARIE). *Journal of Public Economics*, Vol 76, 2000, Issue 3., pp.559-581.

Working papers Revise and Resubmission or submitted:

35. Back to the Future: Professional to Family CEO and performance in family firms. Joined with Mario Amore, Bocconi University, Isabella Breton-Miller and Daniel Miller. *Strategic Management Journal, R&R 3rd Round*.

Working papers under preparation:

36. Preserving job matches during the COVID-19 pandemic: firm-level evidence and the role of government aid. Joined with Birthe Larsen, Ian Schmutte and Daniella Scur. **Review of Economics and Statistics, 1st Round**. (Frontarticle in CEPR Covid Economics, discussed in the Bartleby Coloumn in the Economist, synthesized in VOXEU and generated more than 20 media article and TV/radio coverage.

Links to Media Coverage:

- The Economist, [Bartleby Coloumn](#): June 20, 2020.
- VOXEU, <https://voxeu.org/article/impact-government-aid-firms-covid-19-pandemic>, June 26, 2020.
- WP published in COVID ECONOMICS Issue 27, 9 June 2020. <https://cepr.org/content/covid-economics-vetted-and-real-time-papers-0>
- INSEAD Knowledge, Published July 10, 2020: <https://knowledge.insead.edu/economics-finance/covid-19-furloughs-are-getting-the-job-done-14656>
- Børsen, Newspaper: <https://borsen.dk/nyheder/okonomi/forskere-har-nu-kortlagt-coronakrisen-hjaelpepakker-har-hindret-81000-fyringer>
- Berlingske, Newspaper: <https://www.berlingske.dk/oekonomi/ny-forskerundersoegelse-hjaelpepakker-har-reddet-81000-danskere-fra-en>

- Fagbladet 3F, Union magazine: <https://fagbladet3f.dk/artikel/hjaelpepakker-har-reddet-titusindvis-af-danske-job>
- TV2Bornholm: <https://m.tv2bornholm.dk/artikel/undersogelse-hjaelpepakker-har-afvaerget-fyringer>
- Ritzau: <https://www.msn.com/da-dk/finans/finansnyt/undersogelse-hjaelpepakker-har-afvaerget-81-000-fyringer/ar-BB15qhg?li=BBr5MJZ>
- Radioavisen, Danish Public Radio, 13 June 2020: From 6 am to 18pm Juli 13, 2020 (every hour):
- DR TV NEWS, Danish Television, 13 June, 8 am: https://www.dr.dk/drtv/episode/tv-avisen-morgen_-tre-superligakampe-faar-mere-end-500-tilskuere_193627
- DR TV NEWS, Danish Television, Jun 13 at 18.30: https://www.dr.dk/drtv/se/tv-avisen-18_30_-_uroligheder-og-vrede-over-gamle-statuer-i-london_191507
- Danish Radio News, P1 Morgen, Danish radio, 13 June, 9 am:
- Interview in Danish TV2-News, 13 June 20:00.
- University of Copenhagen, newspaper: https://nyheder.ku.dk/alle_nyheder/2020/06/hjaelpepakker-hjalp-os-undgaa-titusindvis-af-fyringer/
- Interview in Zetland, (Radio): <https://www.zetland.dk/historie/sekd610Z-m8DPRRP4-98972>

37. Public Sector Leadership. Joined with Francisco Perez-Gonzalez, Margarita Tsoutsoura and Daniel Wolfenzon.
38. The value of Long Term Planning, joint with Kasper M. Nielsen, HKUST.
39. Private Equity Ownership and Employee Health, joined with Daniella Scur, Margarita Tsoutsoura and Daniel Wolfenzon.
40. Family Firms and IQ of employees. Joined with Margarita Tsoutsoura, Daniel Wolfenzon.
41. Value Based Leadership. Joined with Esther Chevrot, University of Copenhagen.
42. Return to Work Environment. Joined with Mario Amore, Bocconi, Birthe Larsen, CBS and Philip Rosenbaum, CBS.
43. Leadership in Education, joint with Maria Alejandra Betancourt Hurtado.
44. Family assets and innovation. Joined project with Mario Amore, Bocconi and Nicolai Foss, CBS.
45. 3 strikes and out, publishing critique on health workers in Denmark. Joint with Hans B. Christensen and Christian Leuz, Chicago Booth School.

Cases Published in Final or Pre-released Versions INSEAD:

46. How to be the right owner: Family transition in Haldor Topsoe, Denmark. Part A. Written by Morten Bennedsen, Brian Henry and Steen Thomsen. August 2020, to be published by INSEAD.

47. How to be the right owner: Family transition in Haldor Topsoe, Denmark. Part B. Written by Morten Bennedsen, Brian Henry and Steen Thomsen. August 2020, to be published by INSEAD.
48. YC Wang: The Question of Succession at Formosa Plastic Group, Taiwan. .Written by Morten Bennedsen, Yi-Lu Chun, Hsi-Mei Chung and Brian Henry. August 2020. To be published by INSEAD.
49. Ruling from the Grave: A family Succession Controversy at the Taiwanese Evergreen Group (New and Revised Version) with Teaching Note. Written by Morten Bennedsen, Yi-Lu Chun, Hsi-Mei Chung and Brian Henry. 26. March 2020. Publied by INSEAD.
<https://publishing.insead.edu/case/ruling-grave-a-family-succession-controversy-taiwanese-evergreen-group>
50. 1600 Years Family Firms: The Leadership Model of the Hénokiens, A synthtesis of Part A and Part C. Written by Morten Bennedsen and Brian Henry, INSEAD August 2019.
51. Hénokiens: The Family Firm Who Made History, Part B, Written by Morten Bennedsen and Brian Henry. INSEAD February 2019. 69 pages.
52. Gender Inequality: Why Do Women Make Sixteen Percent Less than Men Do?. Written by Morten Bennedsen, Brian Henry, Alexandra roulette and Mark Stabile. Pre-Release Version, INSEAD. May 2018.
53. Did Apple Pay Too Little Tax? Appealing the EU Ruling on Illegal State Aid. Written by Morten Bennedsen, Brian Henry, Alexandra Roulet and Mark Stabile. Published May 2018. INSEAD.
54. Ruling from the Grave: A Family Succession Controversy at the Taiwanese Evergreen Group Written by Morten Bennedsen, Chung Hsi-Mei, Brian Henry and Lu Yi-Chun. February 2018.
55. Leaks, Dumps and Whistleblowers: Tax Havens and Wealth Inequality, *by Morten Bennedsen, Brian Henry, Alexandra Roulet, Mark Stabile ,published: March 2018.*
56. Brunata International A/S – Succession and Professionalization of Family Business. Part A: Challenges of Succession, *by Morten Bennedsen, Brian Henry and Ellen Korsager. February 2018.*
57. Brunata International A/S – Succession and Professionalization of Family Business. Part B: Challenges of Professionalization, *by Morten Bennedsen, Brian Henry and Ellen Korsager. February 2018.*

58. To Reduce Unemployment, French President Macron Reforms the Labour Market, *by Morten Bennedsen, Brian Henry, Alexandra Roulet, Mark Stabile ,published: 29 Jan 2018.*
59. Samsung A: Family Assets and Roadblocks (A) - Drivers of Success, Family Assets and Business Strategy,*by Morten Bennedsen, Brian Henry, Yupana Wiwattanakantang, published: 27 Nov 2017 INSEAD*
60. Samsung B: Family Assets and Roadblocks (B) - Heart Attack Puts Succession Planning at Risk, *by Morten Bennedsen, Brian Henry, Yupana Wiwattanakantang, published: 27 Nov 2017 INSEAD*
61. Samsung Part 3: Family Assets and Roadblocks (C) - Court Calls 'Time Out' on Lee Jae-yong, *by Morten Bennedsen, Brian Henry, Yupana Wiwattanakantang, published: 27 Nov 2017 INSEAD*
62. Hankook Chinaware: Confucianism and Filial Piety within Values-based Leadership, joined with Brian Henry, Published by INSEAD, September 25, 2018.
63. Servientrega: Founders in Competition, Published in INSEAD, Feb, 2017
64. Carvajal: Insights from a 113-year-old Family-Run Firm in Colombia, Published in INSEAD, Jan, 2017
65. Leonisa: Family Splits over Direction of Fashion Empire, Published in INSEAD, Jan, 2017
66. Did Apple Pay too Little Tax to Ireland? Both Appeal EU Decision on Illegal State Aid. With Mark Stabile and Brian Henry. Jan 2017.
67. Henokiéns: The Families and Firms Who Made History. With Brian Henry. Fall 2016. 72 pages. Part A. Published by INSEAD and Les Henokiéns.
68. Billionaire's Curse: Gun-based Succession Planning for a Bangkok Market, Published with Teaching Note, with Brian Henry, 24 March 2016
69. Toyota Motor Corp.: Heir Steers Carmaker out of Crisis, Published with Teaching Note, with Brian Henry, 25 January 2016
70. The Bancroft family and the Battle for Dow Jones: Never Sell Grandpa's Paper. With Brian Henry and Yupana Wiwatannakantang
71. Yung Kee: A Family Feud Divides Hong Kong. With Brian Henry and Yupana Wiwatannakantang. INSEAD Fall 2015.

72. HERMES Paris. INSEAD, Spring 2015. Joint with Robert J. Crawford and Rolf Hoefler.
73. East Meets West: Rothschild's Investment in Indonesian Mining Sector. Morten Bennesen, Emir Hrnjic, Yupana Wiwatannakantang. INSEAD SPRING 2014
74. Cadbury - The Chocolate Factory: Principled Capitalism (Part 1). Pre-Release version, INSEAD, Spring 2013. Joint with Deborah Cadbury.
75. Cadbury - The Chocolate Factory: Sold for 20 p. (Part 2). Pre-Release version, INSEAD, Spring 2013. Joint with Deborah Cadbury.
76. The Mulliez Family Venture. INSEAD, Spring 2015. Joint with Yann Cornil and Robert J. Crawford.
77. When the MBAs meet the HENOKIENS - What can we learn from long living family business, joint with Ludo van der Heyden. INSEAD 2010.

Policy Reports and Book Chapters in English:

78. Cost and Benefits of Pay Transparency. Joint with Jiayi Wei. Chapter in a Report for the EU commission. August 2020.
79. Private Equity in Denmark, joint with Jakob Bundgrd, Søren Bo Nielsen, Kasper M. Nielsen, Thomas Poulsen and Steen Thomsen, prepared for DVCA by CEBR, August 2008.
80. Equality of Opportunity in EU Law and Economic Implications of Human Rights. Phase II: Economic implications of equality rights or human rights discourse generally. (2005). Joint with Thomas Barnebeck Andersen, Peter Hjertholm, Jens Kovsted and Nikolaj Malchow-Møller. Project managers: Morten Bennesen and Nikolaj Malchow-Møller.
81. Equality of Opportunity in EU Law and Economic Implications of Human Rights Phase 1: Equality of Opportunity in EU legislation and ECJ Case Law. (2005). Written by Rose Lynberry. Project managers: Morten Bennesen and Nikolaj Malchow-Møller.
82. Ownership structure and economic performance of European corporations, joint with M. Junge, J.K. Jacobsen, S.T. Jespersen and K.M. Nielsen. Report prepared for the Novo Nordic Foundation by CEBR.
83. Institutions and Growth - a Literature Survey. (2005). By Morten Bennesen, Nikolaj

Malchow-Møller and Frederik Vinten Report prepared for the Danish Development Agency (Danida).

Publications in Danish: (Danish Economic Journal, Reports, Samfundøkonomen, Swedish Economic Journal and Book Chapters):

84. Hjelpepakkerne reddede 81.000 jobs! Joint with Birthe Larsen and Christian Pærregaard Holm, Samfundøkonomen, efterår 2020.
85. Krisehåndtering i Danske Virksomheder 2020. Published at Center for Ownermanaged Firms, CBS. June 2020.08.20
86. Ledelsespraksis Danske små og Mellemstore Virksomheder. Københavns Unviersitet. Joint with Matilde Dyrbjerg Stjernstrøm. Fall 2019. Downladable at Center for Ownermanged Firms, CBS.
87. Ejerledelse I Danmark Rapport 6: De markedsmæssige og institutionelle udfordringer ved ejerskifte, joint with Kasper M. Nielsen. Published by Center for Ownermanaged Firms. May 2019.
88. Ejerledelse I Danmark Rapport 5: De personlige udfordringer, joint with Kasper M. Nielsen. Published by Center for Ownermanaged Firms, Spring 2018.
89. Ejerledelse I Danmark Rapport 4: Det gode ejerskifte, joint with Kasper M. Nielsen. Published by Center for Ownermanaged Firms.
90. Planlægning af ejerskifte i mellemstore danske virksomheder Erfaringer og udfordringer with Kasper M. Nielsen, published by Axcell Future, August 2017.
91. Ejerledelse I Danmark Benchmarking Rapport 2: Ejerstrategikortet og Langtidsplanlægning, joint with Kasper M. Nielsen og Peter Bogetoft.
92. Ejerledelse I Danmark Benchmarking Rapport 1: Exit Planlægning, joint with Kasper M. Nielsen og Peter Bogetoft.
93. Ejerledelse I Danmark Rapport 3: Ejerlederne og ejerskiftet. Joint with *Kasper Meisner Nielsen*, Februar 2016.
94. Ejerledelse I Danmark Rapport 2: De økonomiske konsekvenser af ejerskifte i Danmark, joint

with *Kasper Meisner Nielsen*, August 2015.

95. Ejerledelse i Danmark Rapport 1: Baggrund og udbredelse, *Morten Bennedsen og Kasper Meisner Nielsen*, februar 2015
96. Familieejede Virksomheder i Danmark. Report, published March 21, 2014.
97. De Økonomiske Konsekvenser af Familiegenerationsskiftet i Danske Virksomheder (The economics Consequences of Succession), joint with Kasper Meisner Nielsen, *Nationaløkonomisk Tidsskrift* (Danish Economic Journal), 2010.
98. Generationsskifter og det danske familieejerskab. Joint with Kasper M Nielsen. *Festskrift for Niels Blomgren, CBS*, 2009.
99. Vækst Gennem Generationsskifte - Succession and Growth, joint with K.M. Nielsen. Report prepared for the Danish Ministry of Business by CEBR, Aug.2008.
100. Generationsskifter i små og mellemstore danske virksomheder. Joint with Kasper M Nielsen. *Symposium i Anvendt Statistik*. 2006.
101. Kvinder i Danske Bestyrelser. (Women in Danish Corporate Boards.) (2005). A CEBR report for the Danish Ministry of Gender Equality. Project managers: Morten Bennedsen and Kasper M. Nielsen
102. Ejerskab og kontrol i små og mellemstore virksomheder. *Nationaløkonomisk Tidsskrift* ° (Danish Economic Journal) 142 (1) 2004.
103. Selskabsstyring i Unoterede Virksomheder: Hvad ved vi og hvad kan det bruges til ? in *Corporate Governance in Denmark*. Published by Danish Industries
104. Investorbeskyttelse og Virksomhedsovertagelser i Danmark. (2003). Joint with Kasper Nielsen. Report for the Danish Ministry of Business and Economics. Published by FORA, Denmark.
105. Kampen om aktieklasserne: Konsekvenser af at harmonisere selskabslovgivningen i Europa. Joint with Thea Dam, Jonas Herby and Kasper Nielsen, CEBR. *Nationaløkonomisk Tidsskrift* (Danish Economic Journal), No.1, 2003.
106. Svensk Selskabsstyring Under Pres: Effekter af at harmonisere selskabslovgivningen i EU, (Swedish Corporate Governance Under Pressure: The effect of

harmonization of the company laws in EU), *Økonomisk Debat*: iss. 2, april 2003.

107. *Bestyrelser i noterede danske virksomheder*, (2002). Joint with Kasper Nielsen. *Nationaløkonomisk Tidsskrift (Danish Economic Journal)*, dec. 2002.
108. Anmeldelse af magt og ejerskab i danske virksomheder, (2002). *Nationaløkonomisk Tidsskrift (Danish Economic Journal)*, dec. 2002.
109. Kontrolallokering og Ejerskabsfordeling i Unoterede Danske Virksomheder, (2001). Joint with Kasper Nielsen. *Nationaløkonomisk Tidsskrift (Danish Economic Journal)*, dec. 2001.
110. Lobbyisme, (1999) *Nationaløkonomisk Tidsskrift (Danish Economic Journal)*, September 1999.
111. Ubeskyttede Investorer, "Kronik" in *Politikken*, 15th of March 1999.
112. Ecuador - a country profile study, (1992). Published by Ibis Denmark.
113. Bolivia - a country profile study, (1990). Joint with L. Overgaard. Published by Ibis Denmark.

WRITING IN BUSINESS MAGAZINES, COLUMNS (mostly mine, a few were others write about my research), MEDIA OUTLETS AND SOME INTERVIEWS/PORTRAITS.

I regularly write business columns in South China Morning Post (Hong Kong), Chinese Family Business Review (China), Global View, Taiwan, and Business Times (India). My work on Family Business has been discussed regularly in Wall Street Journal (Frontpage Sept 5 2007), the Economist (April 2017 theme and July 2021 ao), Slate online magazine, CNN, Financial Times, International Herald Tribune, Frankfurter Am Sonntag (Frontpage), Sbadó (portugal), Dutch and Norwegian Business Newspapers, as well as in most major Danish newspapers (including Børsen, Jyllands Posten, Berlingske Tidende, 24timer, Politikken, Nyhedsavisen, Ugebrev for Bestyrelser og Psykologi), on Danish national television news (DR1 TVAVISEN, TV2 Financial news and DR2 Deadline) and several times in Danish National Public Radio (a.o. p1 Orientering, p1 Business and p3 Mondo and in the radio news)

114. TV2 NYHEDER: Statistik skal mindske lønforskelle. Repeated news program, September 2, 2020. <https://play.tv2.dk/programmer/nyheder/serier/nyhederne/statistik-skal-mindske-loenforskelle-225699/>.

115. Interview: Partier vil gøre lønninger frit tilgængelig, TV2 Nyhederne Denmark, Sept 2, 2020. <https://nyheder.tv2.dk/politik/2020-09-02-partier-vil-goere-loenninger-frit-tilgaengelige>
116. 家族企業是向善的力量嗎？ Family firms as a force for good. Global View, Taipei Commonwealth Publishing Group, September 2020. <https://www.gvm.com.tw/article/74341>
117. Family firms as a force for good. INSEAD KNOWLEDGE. August 2020.
118. Akafuku and the Empress of Japan: innovation in the Edo Period; Akafuku recovers from a recent health scandal. Joint with Brian Henry. Chinese Family Business Review August 2020
119. Guerrieri Rizzardi: Pruning the Family Vineyards; The Grapes of Heritage. Joint with Brian Henry. Chinese Family Business Review August 2020.
120. INTERVIEW about Covid 19 for Chinese Family Business Review: [在疫情中突围的欧洲经验](#).
121. Danily Nation (Kenya): [Gender Pay Gap: Women Earn Less and This is Why](#). August 20, 2020.
122. Interview South China Morning Post: Why do Singaporeans Loh Cousins Want to Buy Newcastle United? August 22, 2020. <https://www.scmp.com/week-asia/lifestyle-culture/article/3098024/why-do-singaporeans-loh-cousins-want-buy-newcastle-united August>
123. Yamamotoyama: Turning Green Tea and Nori Seaweed into a Japanese Tradition; Centuries of Selling Tea Pay off. Joint with Brian Henry, Chinese Family Business Review, July 2020.
124. COVID 19: Furloughs are getting the job done. INSEAD Knowledge, Published July 10, 2020: <https://knowledge.insead.edu/economics-finance/covid-19-furloughs-are-getting-the-job-done-14656>
125. VOXEU, <https://voxeu.org/article/impact-government-aid-firms-covid-19-pandemic>, June 26, 2020.
126. Catherineau: Building Luxury Wood Interiors for Yachts and Airplanes; A family engaged in a mission can save lives. Chinese Family Business Review, June 2020.
127. The Economist, [Bartleby Column](#): June 20, 2020. (Discuss our work on furlough as a tool to fight the COVID 19 crisis.

128. Interview: Ethics, value and Money. The Challenge France, July 2020 (in French): https://www.challenges.fr/entreprise/l-ethique-valeur-montante_718690
129. COVID ECONOMICS Issue 27, 9 June 2020. <https://cepr.org/content/covid-economics-vetted-and-real-time-papers-0>
130. A Eleven-Part Series on Family Businesses: Amarelli by Morten Bennedsen and Brian Henry, Chinese Family Business Review, May 2020.
131. COVID-19: A Five-Point Plan to Help Family Firms by Morten Bennedsen and Brian Henry, Taipei Commonwealth Publishing Group, May 2020.
132. A Eleven-Part Series on Family Businesses: Colbachini by Morten Bennedsen and Brian Henry, Chinese Family Business Review, April 2020.
133. FORBES: [What Impact Does It Have When Leaders Become Sick](#). Apr 7 2020
134. Interview of Morten Bennedsen about COVID-19 by Morten Bennedsen, Chinese Family Business Review Radio Station, April 2020.
135. A Eleven-Part Series on Family Businesses: Nakagawa by Morten Bennedsen and Brian Henry, Chinese Family Business Review, March 2020.
136. 從愛馬仕，看家族企業的策略藝術， Hermès: The Three Secrets of Family Business Strategy by Morten Bennedsen and Brian Henry, Global View, Taipei Commonwealth Publishing Group, February 2020. <https://www.gvm.com.tw/article/71280>
137. A Eleven-Part Series on Family Businesses: Hottinguer by Morten Bennedsen and Brian Henry, Chinese Family Business Review, January 2020.
138. 家族企業長青的六大祕訣， VMC: The Six Secrets of Longevity by Morten Bennedsen and Brian Henry. Global View, Taipei Commonwealth Publishing Group, November 2019. <https://www.gvm.com.tw/article/69707>
139. DC Thomson: Winner of the 2019 Leonardo da Vinci Prize by Morten Bennedsen and Brian Henry, Chinese Family Business Review, November 2019.
140. Augustea: A Family-Owned Company Confronting Major Challenges in the Global Shipping Industry by Morten Bennedsen and Brian Henry, Chinese Family Business Review, October 2019.
141. Revol: From French Potters to World-Class Entrepreneurs by Morten Bennedsen and Brian Henry, Chinese Family Business Review, September 2019.

142. Bortolo Nardini: Making Grappa the Traditional Way by Morten Bennedsen and Brian Henry, Chinese Family Business Review, August 2019.
143. BANQUE PICTET & CIE SA: A Family-Run Firm with a Unique Co-Evolution by Morten Bennedsen and Brian Henry, Chinese Family Business Review, July 2019.
144. Interview: [Hong Kong property patriarchs leaves sons with \\$64bn question](#). Interview in Nikkei Asian Review, May 17, 2019. Reprinted in [FINANCIAL TIMES](#).
145. Van Eeghen: Ten Rules of Success for a Long-Lived Family Firm, Published in Chinese Family Business Review, May 1, 2019.
146. [Do Firms Respond to Gender Pay Gap Transparency?](#), Harvard Law School on Corporate Governance and Financial Regulation, published Friday, March 15, 2019
147. Professionalization. Morten Bennedsen and Brian Henry, SID, Singapore 2019.
148. Commentary: Confronting the biggest challenges facing family firms, Morten Bennedsen and Brian Henry, Published in South China Morning Post, May 4., 2019
149. [Professor: Sådan skaber vi mere lige løn mellem mænd og kvinder](#).. Analyse i Politikken, Marts 3. 2019.
150. Gender Wage Gaps close when they are disclosed, Morten Bennedsen, Published in INSEAD Knowledge, February 1, 2019
151. A Eleven-Part Series on Family Businesses: Peugeot, Morten Bennedsen and Brian Henry, Published in CFBR, January 1 2019
152. A Eleven-Part Series on Family Businesses: MollerGroup, Morten Bennedsen and Brian Henry, Published in CFBR, Feb and March 2019
153. A Three-Part Series on Family Innovation, Part 1: Beretta, Morten Bennedsen and Brian Henry, Published in CFBR, October 1 2018
154. A Three-Part Series on Family Innovation, Part 1: JDNeuhaus, Morten Bennedsen and Brian Henry, Published in CFBR, November 1 2018
155. A Three-Part Series on Family Innovation, Part 1: Pollet, Morten Bennedsen and Brian Henry, Published in CFBR, December 1 2018
156. SAMSUNG and the Winger Olympics, joined with Brian Henry, published in *ETHICAL BOARDROOM*, Spring Edition 2018

157. Hoare Bank, UK, Part one of a four part series on Family Asset Based Business Strategies, joined with Brian Henry, published in *China Family Business Review*, January 2018.
158. VMC France, two of a four part series on Family Asset Based Business Strategies, joined with Brian Henry, published in *China Family Business Review*, February 2018.
159. De Kuyper, Nederland, Part three of a four part series on Family Asset Based Business Strategies, joined with Brian Henry, published in *China Family Business Review*, March 2018.
160. D'Ieteren, Belgium,, Part four of a four part series on Family Asset Based Business Strategies, joined with Brian Henry, published in *China Family Business Review*, April 2018.
161. Garbellotto (Italy), Part one of a four part series on Family Traditions and Values, joined with Brian Henry, published by *China Family Business Review*, May 2018.
162. Mellerio (France), Part two of a four part series on Family Traditions and Values, joined with Brian Henry, published by *China Family Business Review*, June 2018.
163. Hoshi Ryokan (Japan), Part three of a four part series on Family Traditions and Values, joined with Brian Henry, published by *China Family Business Review*, July 2018.
164. A.E. Kochert (Austria), Part three of a four part series on Family Traditions and Values, joined with Brian Henry, published by *China Family Business Review*, August 2018.
165. Baretta (Italy), Part four of a four part series on Family Traditions and Values, joined with Brian Henry, published by *China Family Business Review*, September 2018.
166. Professionalizing the Family Firm, with Brian Henry. *South China Morning Post*, Published May 1, 2018.
167. Family Business Longevity Requires Owners to Step Back, INSEAD KNOWLEDGE, 29. May 2018.
168. Interview: [After Li Ka-shing, Hong Kong's property tycoons inherit tough market](#), Nikkei Asian Review, April 18, 2018.
169. Planning for Family Business Longevity in Three Steps Published in INSEAD Knowledge, Feb 18, 2018.
170. When Loyalty Becomes a Liability for Family Firms, joined with Brian Henry, INSEAD KNOWLEDGE 18. October 2017.
171. When Succession Skips a Generation, INSEAD KNOWLEDGE 11. September 2017.

172. Business schools ‘teach what you can’t learn from your parents’ Published in Financial Times, Dec 13, 2017. Interview.
173. Professionalisation of Family Firms: Key Elements, Oct 25, 2017.
174. Samsung’s Lee family succession crisis shows the importance of long-term planning, Morten Bennedsen and Brian Henry Published in SCMP, October 6, 2017
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175. Continuous Innovation at Yamasa, a 372-year-old family business, Part four of a four part series on Innovation in Family Firms, joined with Brian Henry, published by *China Family Business Review*, December 2017.
176. Innovative Products Help a French Family Keep Control of L’Oreal, Part three of a four part series on Innovation in Family Firms, joined with Brian Henry, published by *China Family Business Review*, November 2017.
177. Too Much Loyalty Inhibits Innovation, Part two of a four part series on Innovation in Family Firms, joined with Brian Henry, published by *China Family Business Review*, October 2017.
178. Turning Guanxi into and Innovative Strategy, Part one of a four part series on Innovation in Family Firms, joined with Brian Henry, published by *China Family Business Review*, September 2017.
179. Samsung: Third Generation Chaebol Faces Unexpected Challenges (Part C: Lee Jae-yong Gets a Time Out), Published in INSEAD KNOWLEDGE, Sept 29, 2017.
180. La bonne gouvernance est essentielle à la pérennité des entreprises familiales, Published in Trends-Tendances, Sep 13, 2017.
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181. [Forsker bag rapport: Regerings tal om arveafgift er forkert.](#) Interview med Politiken d. 17 april 2017.
182. Drivers of Effort: Evidence from Employee Absentism" discussed in Globes, Israel in Hebrew, July 12, 2017.
183. Eredoctor UHasselt Morten Bennedsen, Published in De Tijd, June 2017
184. Protecting the Business from Generational Friction, Published in INSEAD KNOWLEDGE, May 19, 2017
185. A recipe for employee motivation, Published in Management-Issues, May 16, 2017

186. Professionalisation of Family Firms, Published in Education Post, May 2, 2017
187. Five Challenges That Could Derail a Succession Plan, Published in INSEAD KNOWLEDGE, May 2, 2017
188. Four Simple Rules for Succession Planning, Published in INSEAD KNOWLEDGE, Apr 17, 2017
189. A Recipe for Employee Motivation, Published in INSEAD KNOWLEDGE, Mar 31, 2017
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190. 기고 / 모르텐 베네드센 인시아드 교수·브라이언 헨리 인시아드 리서치 펠로 ,
Published in mk, Mar 24, 2017
191. Four Succession Challenges Facing Heirs: Akio Toyoda and the Crisis of Leadership, Morten Bennedsen and Brian Henry, Published in Korean Maeil, March 24, 2017
192. A Three-Part Series on the Importance of Heirs in Chinese society: Part 1: Succession Planning and Family Culture in Chinese Firms: Four Simple Rules, Morten Bennedsen and Brian Henry, Published in CFBR, March 2017
193. A Three-Part Series on the Importance of Heirs in Chinese society: Part 2: Five Great Succession Challenges in Chinese Firms, Morten Bennedsen and Brian Henry, Published in CFBR, April 2017
194. A Three-Part Series on the Importance of Heirs in Chinese society: Part 3: Heirs to the Family Enterprise: A Chinese Model of Business Succession, Morten Bennedsen and Brian Henry, Published in CFBR, May 2017
195. A Three-Part Series on Transitional Phases of Family Firms in Chinese Society: Part 1: Professionalisation of Family Firms: Key Elements, Morten Bennedsen, Brian Henry, Published in CFBR, June 2017
196. A Three-Part Series on Transitional Phases of Family Firms in Chinese Society: Part 2: Attracting Investors to Family Firms, Morten Bennedsen, Brian Henry, Published in CFBR, July 2017
197. A Three-Part Series on Transitional Phases of Family Firms in Chinese Society: Part 3: Planning an Exit from Family Businesses, Morten Bennedsen, Brian Henry, Published in CFBR, August 2017
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198. Fem spørgsmål du bør stille dig selv som ejerleder, Published in Ejerskifte, Mar, 2017
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199. The Implications of the EU vs. Apple Case, Published in INSEAD KNOWLEDGE, March 10, 2017
 200. The Implications of the EU vs. Apple Case, Morten Bennedsen, Mark Stabile and Brian Henry, Published in Hong Kong Education Post, May 02, 2017
 201. [Direktørens død koster kassen](#), DI Business, 24. February 2017.
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202. Les Henokiens, Morten Bennedsen and Brian Henry, Published in INSEAD Knowledge, December 9, 2016
 203. Enduring Firms Transfer Assets and Knowledge Effectively, Published in INSEAD KNOWLEDGE, Dec 20, 2016
 204. Long-Lasting Family Firms Transform in Times of Hardship, Published in INSEAD Knowledge, Dec 9, 2016
 205. It's family business, Published in South China Morning Post, Dec 3, 2016
 206. Four Tracks to Family Business Longevity, Published in South China Morning Post, Dec 2, 2016
 207. Innovation and family firms do go together, Published in Singapore - The Business Times Print Edition, Nov 22, 2016
 208. 中国家族企业职业化的关键要素 (Key Elements of Professionalization of Family Business in China), Published in INSEAD, May 18, 2016
 209. Oliver Hart – a gentleman scholar and teacher, Published in The Star, Malaysia, Nov 5, 2016
 210. 家族企业保卫战：道琼斯的溃败 (Losing the battle for dow jones), Chinese Family Business Review, Nov 2016
 211. Hènokiens Say Yes to Entrepreneurship. Written by Morten Bennedsen and Brian Henry. INSEAD SALAMANDER, http://alumnimagazine.insead.edu/henokiens-say-yes-to-entrepreneurship/?mc_cid=905c6bd6dc&mc_eid=791a0
 212. France - La lettre de l'entreprise familiale - Danish family enterprises - interview with LM MB, Sep, 2016
 213. 丰田家族的逆袭：摆脱危机之道 (Steering a carmaker out of a crisis), Chinese Family Business Review, Oct 2016

214. Losing the Battle for Dow Jones, Published in INSEAD Knowledge, Sep 2, 2016
 215. 奢侈品之战：爱马仕家族所有权保卫战 (Luxury wars how hermes faced down its rival), Chinese Family Business Review, Sep 2016
 216. Steering a Carmaker out of a Crisis, Published in Quality Digest, Aug 31, 2016
 217. Steering a Carmaker out of a Crisis, Published in INSEAD Knowledge, Aug 18, 2016
 218. Innovation should always be rooted in the core DNA of owner-managers, Published in SCMP, Aug 05, 2016
 219. 英国家族是如何失去吉百利的 (The decline of an iconic british brand), Chinese Family Business Review, Aug 2016
 220. Innovation Drives INSEAD Alumni, Published in INSEAD Salamander, Jul 12, 2016
 221. 对自己的企业应该有多少控制权？ (How much control should you have over your firm), Chinese Family Business Review, Jul 2016
 222. 迎接家族企业继任规划的挑战 (Rising to the challenge of succession planning in family firms), Chinese Family Business Review, Jun 2016
 223. Innovation and Entrepreneurship in Family Businesses, Published in INSEAD Wendel Centre, Jun 18, 2016
 224. 家族企业基业长青的秘密 (The secrets of family business longevity), Chinese Family Business Review, May 2016
 225. 为家族企业规划未来路线 (Mapping the future for family firms), Chinese Family Business Review, Apr 2016
 226. Dangers of Gun-based Succession Planning, Published in INSEAD Knowledge, Mar 25, 2016
 227. Dangers of Gun-based Succession Planning, Published in INSEAD Knowledge, Mar 18, 2016
 228. Family firms carry innate advantages, Published in thenational.ae, Mar 17, 2016
 229. Rising To The Succession Planning Challenge, Published in Family Business United, Mar 3, 2016
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230. 家族企业如何成为强力创新者 (How to institutionalise innovation), Chinese Family Business Review, Mar 2016
 231. How to Institutionalise Innovation, Published in INSEAD KNOWLEDGE, Jan 18, 2016
 232. Even in Non-Corrupt Countries, Political Power Pays Off (INSEAD KNOWLEDGE) Published in FCPA blog, Jan 13, 2016
 233. Lessons from the perfect storm that struck Toyota, Published in South China Morning Post, Jan 2, 2016
 234. Lessons from the Perfect Storm that Struck Toyota, Published in SCMP, Jan 01, 2016
 235. Building Family Businesses that thrives for Centuries (FED Wrap – up), Published in INSEAD Wendel Centre, Sep, 2015
 236. Don't leave succession plans hanging in family business, Published in South China Morning Post, Aug 1, 2015
 237. The Generation Game, Published in Ethical Boardroom, Autumn, 2015
 238. Never too early to start succession planning in a family business, Published in SCMP, Jul 31, 2015
 239. Exiting the Family Firm – Are You Ready to Make the Break? Published in INSEAD KNOWLEDGE, Jul 24, 2015
 240. Ethical Boardroom Long Term Planning, Published in Ethical Board Room, July 2015
 241. Using Tax Havens Secretly Is Bad for Shareholders, Published in INSEAD KNOWLEDGE, Jun 23, 2015
 242. Revisor er ikke bare revisor" (in Danish) Published by the Danish Association of Accountants. May 2015
 243. Are You Sure You Want to Go Public? Published in INSEAD KNOWLEDGE, May 08, 2015
 244. VIEWPOINT: HOW DO YOU PLAN FOR THE LONG-TERM?, Published in Family Capital (Morten Bennedsen), Mar 26, 2015
 245. Businessmodel vanish in long transitions, Published in Berlingske Tidende, Denmark, IN DANISH, Mar 03, 2015
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246. 17000 firms up for succession in the next 10 years, Published in Berlingske Tidende, Denmark, IN DANISH, Feb 25, 2015
 247. How Much Control Should You Have Over Your Firm?, Published by INSEAD professor Morten Bennedsen, Feb 18, 2015
 248. How Much Control Should You Have Over Your Firm?, Published in Succession blog in the Jakarta Post
 249. Rising to the Challenge of Succession Planning in Family Firms, Published in INSEAD knowledge (Morten Bennedsen), Feb 02, 2015
 250. Family businesses fail because of no succession planning, Published by INSEAD professor Morten Bennedsen, Jan 30, 2015
 251. Do Asian Family Businesses Destroy Themselves?, Published in China Business Knowledge @ CUHK, Jan 21, 2015
 252. Mapping the Future for Family Firms, Published in INSEAD KNOWLEDGE, Dec 10, 2014
 253. Li Ka-shing's business empire diversifies to prune risk, Published by South China Morning Post-INSIGHT & OPINION, Sep 5, 2014
 254. Succession planning crucial for sustainable business legacy In The Edge Financial Daily Today 2014, Published in The Edge Financial Daily, Sep 4, 2014
 255. The Decline of an Iconic British Brand - Morten Bennedsen, Published by INSEAD KNOWLEDGE, Jul 4, 2014.
 256. Luxury Wars: How Hermès Faced Down its Rival - Morten Bennedsen, Published by INSEAD KNOWLEDGE, Jun 10, 2014
 257. When a family firm opens up to new ideas, Gulf News at INSEAD, May 04, 2014
 258. Welcome to the Family Business - Morten Bennedsen, Published in INSEAD and Wendel International Centre for Family Enterprise, Apr 22, 2014
 259. Centuries-old Japanese family-owned inn a model for succession. Published in South China Morning Post, Morten Bennedsen, Feb 28, 2014
 260. The Secrets of Family Business Longevity - Morten Bennedsen (First published 2014 by IPALGRAVE MACMILLAN)
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261. First and second-class ownership, Published in Attracta Mooney, CAMBDEN MAGAZINE, Oct 25, 2011
262. ”Kærlighed og Profit: Når lederen er autentisk”, Interview in Ledelse I Dag, Juni 2011, written by Louise Sandager. <https://www.virksom.dk/viden-og-vaerktoejer/ledelse/kaerlighed-og-profit-naar-lederen-er-autentisk>
263. Meet My Son, Your New CEO And then run—proof that nepotism at the top is bad for companies, Published in online magazine of WSJ and NYT, Jun 15, 2011
264. Interview: [Danske Familie Virksomheder Er Globale](#), DJØF bladet, April 24, 2008.
265. Portrait: CBS Superprofessor, Published in CBS Observer, Apr 1, 2008
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INSTITUTIONAL CONTRIBUTIONS:

- Chair of International Peer-Review Committee for evaluation of research at BI, Norway, 2018.
- Rapporteur for promotions at different levels, INSEAD.

CONFERENCE AND WORKSHOP ORGANIZATION:

2020:

- Founding organizer of the CIVOE (CEPR International Virtual Organizational Economics) seminar series Spring and Fall 2020.
- Insead Family Enterprise Day June 6, Family Business as Force for Good. Virtual.
- INSEAD Family Enterprise day February 14, Singapore.
- Chaired a session on European Finance Association Virtual meetings Helsinki: **CFGE-07: CEO Pay and Incentives & Labor Policie**

2019:

- Organized and facilitated a session on Longevity at World Economic Forum Family Business Retreat, Gstaad June 20.
- Joined Family Enterprise Day on Longevity with the Henokien June 14, Fontainebleau.
- Columbia INSEAD Family Business Conference, May 16. Fontainebleau.
- Family Enterprise Day, February 7 2019, Fontainebleau.

- Family Enterprise Day, Jan 26 2019, Singapore. “Sustainable Growth Strategies”. (126 signed up).

2018:

- INSEAD and HENOKIEN WORKSHOP, September 2018
- Incentives Management and Organization, CEPR conference, August 2018, Bocconi.
- Family Enterprise Day, “Professionalizing the Family Business”, June 9, 2018, Fontainebleau.
- “New Ideas In Family Business” joint workshop Columbia Business School and INSEAD, May 31st New York.
- Family Enterprise Day, Singapore, Jan 20, 2018. Professionalizing the family firms.

2017:

- Incentives, Management and Organisation Workshop, CEPR, KU and CBS, Sept 8, 2017.
- Joint workshop on Entrepreneurship and Organisation, CEPR, KU and CBS, Sept 9, 2017.
- Family Enterprise Day, Singapore, Entrepreneurship, Jan 21, 2017.
- Family Enterprise Day, France, Family Next Gen, June 17, 2017.
- Family Enterprise Day with Henokiens, October 12, France, 2017,

PRIOR TO 2017 (incomplete):

- Conference on the Governance of Family Firms, Journal of Corporate Finance Special Issue on Family Firms Conference, Beijing June 28/29, 2013. Co-Organizers: Renmin Business School and Wendel International Centre for Family Enterprise INSEAD
- PHD workshop on family business. Beijing. June 27 2013. Co-Organizers: Renmin Business School and Wendel International Centre for Family Enterprise INSEAD
- Family Enterprise Days, INSEAD Singapore Campus. January 2013, May 2014.
- Family Enterprise Days, INSEAD Fontainebleau Campus. June 2010, December 2010, June 2011, December 2011, June 2012, January 2013 and May 2013.
- Families, Networks and Firms, Dec 20-21 2009, Thammasat Business School, Bangkok, Thailand.
- Corporate Governance, June 18-19, 2009, Copenhagen Business School and CCG, financed by

FSE.

- Corporate Governance in Closely Held Firms, June 16-18, 2006, Copenhagen Business School and CEBR, financed by FSE.
- Control Enhancing Mechanisms in Corporate Governance. September 18, 2007. Jointly organized between CEBR and ECGI.
- Corporate Governance and Politics of Finance. March 31 - April 1, 2008. Hitotsubshi University, Tokyo.

TALKS GIVEN (AND SESSIONS CHAIRED AT CONFERENCES):

Research seminars, conference presentations, seminars. Invited talks on family firms, corporate governance and privatization to various fora of owner managers, Successors and public institutions included. A few key presentations of my research papers by coauthors are included.

2020: (many cancelled due to C19 Virus)

- Public Sector Leadership at IZA & CEDEFOP conference on Management and Workplace practice August 20 (virtual).
- Keynote talk on Family Firms. ECGI conference in Riga, June 20. Virtual.
- Keynote talk: Family Firms a Force for Good? Insead Web event June 6.
- Maastricht, honorary workshop for Kathrine Shaw, presented Public Sector Leadership.
- Keynote talk: FiD - Family Firms in Dialogue 2020” from 27th/28th March 2020. StGallen. CANCELLED due to C19.
- How Much do a CEO earn? Talk to a high school class. Feb 27.

2019: (Random Selected)

- Keynote talk at CEIBS and CFBR family forum, Ningbo, China, November 17 and 18.
- Conference presentation at CEPR IMO conference at LSE London. Presented Public Sector Leadership.
- Keynote talk: Business forum, Lithuania, September 19.
- Three Great Succession Challenges. Keynote Talk at Global View Business conference, Taipei Taiwan. Aug 29 and 30.
- European Finance Association, Lissabon. Gender wage.
- Longevity, World Economic Forum Family Retreat, Gstaad June 20.

- Seminar, Integration Network Denmark, June 18. Transparency and Gender Wage Gap.
- Seminar BI, OSLO, Norway. Gender Wage Gap.
- Keynote talk at Advance Austria, Vienna.
- Family Enterprise Day, Singapore. February
- Family Enterprise Day , France, February and June.

2018:

- INSEAD Economics Symposium, Nov. 6.
- CEPR Incentive, Management and Organization, Bocconi, Sept 7.
- LBS Finance, Summer Conference, June 27 and 28 (co author presentation)
- Bocconi, Juni 27 and 28. Family Business Talk plus roundtable participation.
- Keynote Talk, Chinese Corporate Governance, Hangzo Oct 21.
- Seminar at IESE, Barcelona, April 11. The real effects of gender wage statistic.
- Keynote Talk and Roundtable Participation, Danish Industry Federation on ownermanged firms.
- Keynote Talk and Roundtable Participations, CFA conference on Family Office, Zurich March 7, 2018.
- Family Enterprise Day, Singapore, Jan 20, speaker, INSEAD SINGAPORE campus, 2018.

2017:

- Family Enterprise Day, Singapore, Jan 21, speaker, INSEAD SINGAPORE campus.
- Institute for Næringsudtbuilding (IFN), Feb. 22, seminar presentation, Stockholm.
- Institute of Finance, Stockholm School of Economics, February 23, Stockholm.
- Charles Russel Cooper, Keynote talk, March 22, London.
- Family Business Network, Swiss Chapter, Keynote talk, Bern, Switzerland.
- Economic Policy Research Unit, April 25, Invited Speaker Copenhagen KU .
- Conference Speaker, May 1 Chulalornkong University, Bangkok.
- Society for Financial Studies Cavalcade, May 15,16&17, USA (Paper presented by coauthor)
- Mitsui Finance Symposium "Labor and Corporate Finance", 17, 18 and 19 May, Michigan, USA, Paper presented by coauthors.
- Entrepreneurship, Theory and Practice, Invited Speaker, May 22/23, Invited speaker, St.Gallen, Switzerland.
- Asian Bureau of Financial and Economic Research (ABFER), May 24/25, Invited Speaker, Singapore.
- Hassel University, Workshop and Honoree Doctoral Seminar, Honorary Doctorship, May 30, Hassel, Belgium.
- Universidad Catholica, Del Sero Caore, Milan, Seminar Speaker, May 31, Milan, Italy.
- Keynote talk, Family Business Conference, June 7, Lehigh University, Bethlehem, PA, USA.

- Family Enterprise Day, June 17, Speaker, France.
- London Business School Summer Symposium, Paper presented by coauthor.
- Tel Aviv Workshop in Family Firms (Paper presented by 2017).
- Family Business Network, Norwegian Chapter, Keynote Talk, Aug 30 and 31, Oslo, Norway.
- EIEF Economic Institute, ROME, Seminar presentation, September 29, Rome.
- Danmarks Statistik, seminar presentation, Oct 12, Copenhagen.
- Family Enterprise Day, October 14, Speaker, France.
- BNP Paribas, Keynote Talk, October 25 Belgium.
- IFERA KEYNOTE TALK, Asian Meeting, Nov 11, Kaohsiung, Taiwan.
- Taiwan Board Association, Nov 12, Keynote talk Taipei, Taiwan.
- World Bank Conference, Paper Presentation, December 17, Washington, USA, paper presented by coauthor.

PRIOR TO 2017 (very incomplete):

- Family Business Challenges: What can East learn from West? Hong Kong, Global INSEAD day, Sept 12, 2013.
- Family business planning and challenges. NHO Norway, August 22, 2013.
- Hyderabad, India: Invited Executive talk for the GMR board, June 2012.
- South Africa, Johannesburg: Executive Workshop for Family Entrepreneurs and Master Classes, February 2012.
- Nigeria, Lagos: Executive Workshop for Family Entrepreneurs and Master Classes, February 2012.
- China, Beijing and Dalian: Executive Workshop for Family Entrepreneurs, August and December 2011.
- Denmark: 3-7 talks pr. year to a.o. Family Business Fora, Conferences, Danish Industry, Ministry of Business, Banks, Family Business Network Denmark.
- Malaysia, Kuala Lumpur: Executive talk to appr. 400 family entrepreneurs organized by the Chinese Chamber of Commerce and covered in newspapers and television. June 2nd, 2011.
- Singapore: Ideas in Family Business at INSEAD campus, April 2011 and workshop on Family Business at NUS campus, February 2011.
- Hong Kong: Executive talk to entrepreneurs. June 2010.
- Corporate Governance in Closely Held Corporations: What do we know and is it useful? (Invited Talk in the annual meeting of Nationaløkonomisk Forening (the Danish Economic Association), January 2004.
- Privatization and outsourcing. Talk in Danish Economic Council, February 2004.

RESEARCH MANAGEMENT:

- Industriens Fond, COVID19 call. 130.000 Euro. 2020.
- Industriens Fond, 2017-2019, 0.9 mio Euro.
- Niels Bohr Professorship 2017-2021, 4 mill Euro.
- Industriens Fond 2014-2018, a joint research project between CBS and INSEAD, total amount appr. 3.5 mio EUR
- Accumulated research fund 1994-2012: Appr. 2mill USD for own research + funding for CEBR..
- Director of the research project Inside the Family Firm: Identifying Determinants of Differences in Organizations, Governance Policies and Outcomes. 750.000 Euro research project financed by the Danish Research Council, January 2014 to January 2018.
- The National Reward for Excellent Research (ELITEFORSKER PRISEN), 200.000 USD, 2008-12.
- Director of the research project Risk and Family Business, a 650.000 USD research project financed by the Danish Research Council. Jan 1. 2007 through Oct. 31 2011.
- Organized and supervised many of the research activities in Centre of Economic and Business Research (CEBR) until end of 2009.
- Director of GOCOW, a 500.000USD research project financed by Danish Social Science Research Foundation. Finish June 1, 2006.
- Have received and managed a number of research project financed by FSE, EPRU, Industriens Realkreditfond a.o. These have been in the range of 300.000 DKR to 1mill DKR.

SELECTED TEACHING EXPERIENCE

- Seminar in Organizational Economics, University of Copenhagen, Fall 2019, 2020.
- PHD Research seminar in Organizational Economics, University of Copenhagen, Fall 2018.10.27
- 3 Talks for High School classes about topics in applied microeconomics. 2018.
- 2-4 Executive courses yearly in Long Term Planning and Family Business Management across the world (Europe, Asia, Latin America, Africa) for INSEAD, 2010 to present.
- Family Business Management, elective MBA course, INSEAD. 8 Sessions. Fontainebleau and Singapore campus. 2-4 times a year 2013-present.
- Micro C, INSEAD phd course, 2009 to present.
- July 7 2011 and March 7 2014. Morning Session on Family Business in the AMP executive program at INSEAD.

- Mini Executive courses in Family Business: France, Singapore, Hong Kong, China, South Africa, Nigeria, Denmark, Sweden.
- Spring and fall 2010 and 2011. Spring 2012. Family Business Management, elective MBA course, INSEAD. 16 Sessions.
- Fall 2010, 2011 and 2013 (planned). Prices and Markets, Core MBA course (2 sections of 75 MBA students), INSEAD.
- Fall 2009, 2010 and 2011. Microeconomics C, phd course, INSEAD.
- Spring 2004, 2005, 2006, 2007. Corporate Finance, Executive Teaching, Copenhagen Business School. Responsible for organizing and teaching an Full time MBA course in Corporate Finance.
- Spring 2001-2009. AE40: Corporate Governance and Theory of the Firm, Applied Economics and Finance, appr. 160 graduate students. Master course.
- Fall 2003-2007. Crash course in Microeconomics. Full Time MBA CBS.
- Fall 2001, 2002 and 2003. Corporate Finance, Executive Teaching, Copenhagen Business School. Responsible for organising and teaching an executive MBA course in Corporate Finance.
- Spring 2000, 2001 and 2003: Microeconomics and Trade, HA 1st year undergraduate, Copenhagen Business School. Lectured for appr. 400 students and supervised 14 teacher assistants.
- Fall 2003. Crash course in Microeconomics. MBA in Shipping, CBS.
- Fall 2000, Microeconomics II (Industrial Economics), MØK (Math Econ program) 3rd. year undergraduate, Copenhagen Business School.
- Fall 2000, Microeconomics, HA-JUR (Law and Economics program) 1st year undergraduate, Copenhagen Business School.
- Spring 1999, Topics in Theory of the Firm and Corporate Governance. Danish Doctoral Program. PhD-Course. (Studiekreds for PhD studerende i Aarhus.)
- Spring 1998, Guest lectures on lobbyisme in Political Economics. University of Copenhagen. Mater level.
- Fall 1998, Guest lecture on Public Ownership in Topics in Political Economics (Øvelse). University of Copenhagen. Master level.

- Fall 1996 and Fall 1995, Teacher Assistant in Contract Theory, Harvard Univ.
- Spring 1994, Teaching General Equilibrium Theory at the Univ. of Copenhagen. (TA 3rd year.)
- Spring 1992 and fall 1990, Teaching Intermediate Microeconomics at the Univ. of Copenhagen. (TA 2nd year).

REFEREE EXPERIENCE

- I referee on average 10-20 papers per year from many different journals including American Economic Review, Econometrica, The Economic Journal, European Economic Review, European Financial Management, European Union Politics, International Journal of IO, Review of Economic Studies, Journal of Political Economics, Journal of Financial Economics, Journal of Development Economics, Journal of Health Economics, Journal of Financial Economics, Journal of Finance, Journal of IO, Journal of Public Economics, Journal of Political Economics, Labour Economics, Nationaløkonomisk Tidsskrift, Review of Financial Studies, Scandinavian Journal of Economics, Quarterly Journal of Economics.

INTERNATIONAL CO-OPERATION

- I am Academic Director of Wendel International Centre for Family Enterprise at INSEAD. This is the most international and one of the oldest and most established centres for family business research and outreaching in the world. We collaborate with a number of Family Business Research Centers and organizations in Asia (Beijing, Hong Kong, Bangkok, Kuala Lumpur, Singapore and Melbourne), Europe, Africa and America. We organize conferences and initiate a number of joint research and outreaching projects.
- Currently I am working with researchers at INSEAD, Columbia Business School, Chicago Booth School, Stanford Business School, Alberta Business School, Copenhagen Business School, Copenhagen University, Bocconi University, National University of Singapore, Chinese University of Hong Kong and Hong Kong UST.
- Over the years I have presented my research at many conferences, workshops and international universities and business schools (at Harvard University, Stanford University, Swiss Finance Institute, University of Chicago, Toulouse, London Business School, University College London, Cambridge University, Pompeu Fabre Barcelona, Melbourne Business School, Lissabon, Oporto, Rome, Universidad Autonoma Barcelona, Bristol University, Humboldt University, Alberta Business School, Hebrew University in Jerusalem, Salamancar University, Stockholm University (IIES), Stockholm Business School, HEC - Paris, Lugano, Hitotsubashi

University, Tokyo, Chinese University Hong Kong, Helsinki School of Economics, Saed business School Oxford, Thammasat University Bangkok, Chulalongkorn University, Bangkok, Copenhagen Business School, University of Copenhagen, Aarhus Business School and University of Southern Denmark, Vilnius Lithuania, Lebanon).

PERSONAL

- Fluency in Danish, English, French and Spanish (rusty). Understand German.
- Born 1966.
- Married to Birthe Larsen, three kids (Sigrid 1999, Aslak Jakob 2001 and Astrid Rosa 2005).